

IMP TOKEN: INTEGRATING GAMING AND BLOCKCHAIN

EXECUTIVE SUMMARY

The IMP Token is a pioneering digital asset launched on the pump.fun platform, with a fixed total supply of 1 billion tokens. It uniquely combines casual gaming and blockchain technology, empowering players to earn, trade, and truly own digital assets within an accessible, engaging ecosystem. The token allocation is designed to ensure fairness and transparency: 90% of tokens are available for sale through pump.fun's innovative bonding curve mechanism, promoting equitable distribution and dynamic pricing; 5% are allocated to the development team with a vesting schedule aligning incentives, and 5% are permanently burned at launch to enhance scarcity.

This ecosystem supports simple and rewarding gameplay experiences, where players can acquire in-game assets and IMP tokens that hold real economic value. Integral to its mission is fostering a sustainable, community-driven environment leveraging decentralized finance (DeFi) and token governance, enabling holders to influence project direction. Through these features, IMP aims to revolutionize gaming by merging fun, financial opportunity, and transparency into a unified platform that benefits players, developers, and investors alike.

INTRODUCTION

Gaming stands as one of the most universal forms of entertainment, transcending age, culture, and geography to connect millions worldwide. Traditionally, gaming models have centered around closed ecosystems where players invest time and resources but rarely gain true ownership or lasting rewards. In these conventional systems, digital assets such as skins, characters, or in-game currencies belong exclusively to the game developers, limiting player control and discouraging long-term engagement beyond the game environment.

IMP disrupts this paradigm by seamlessly integrating blockchain technology with casual, approachable games. Through this integration, players gain genuine ownership of digital assets as blockchain tokens—whether fungible

IMP tokens or non-fungible tokens (NFTs)—that can be earned, traded, or sold across multiple games and marketplaces. This empowers players to transform their gaming time into real economic value while fostering a transparent, secure environment supported by decentralized ledgers.

Beyond player empowerment, IMP offers developers a frictionless path to build blockchain-enabled games without sacrificing simplicity or accessibility. Investors also benefit from a fair token distribution facilitated by pump.fun's bonding curve launch model, which promotes transparency, liquidity, and protection against market manipulation.

The core goals of IMP include decentralization, ensuring that no single party controls the ecosystem; transparency, by recording transactions and governance decisions on public ledgers; and sustainability, by balancing rewarding gameplay with economic mechanisms like token burns and staking. This holistic approach positions IMP at the forefront of the evolving intersection of gaming and cryptocurrency, where fun and financial opportunity coexist.

As gaming continues to captivate diverse audiences, IMP envisions a future where players, developers, and investors collaboratively drive a thriving ecosystem—one that rewards engagement, fosters creativity, and sustains growth over the long term.

THE IMP ECOSYSTEM

ACCESSIBLE AND REWARDING GAMES

The IMP ecosystem features a portfolio of casual games inspired by timeless classics like Snake, designed to offer effortless gameplay accessible to a wide range of players. These games emphasize intuitive controls and straightforward objectives, ensuring that even newcomers to blockchain or gaming can quickly join and enjoy the experience.

Central to the ecosystem is a rewarding model that incentivizes player engagement. Through active gameplay, players earn IMP tokens as rewards that can be utilized within the ecosystem or traded externally. Beyond basic play, dynamic challenges and seasonal community events provide fresh opportunities to compete for rare tokens and exclusive digital assets, creating an engaging loop of play and reward.

Moreover, asset interoperability stands as a foundational pillar: in-game rewards, including skins, upgrades, and power-ups, are tokenized and designed to be compatible across multiple games within the IMP ecosystem. This cross-game utility enhances asset value and allows players to bring their earned assets along as they explore different titles, fostering a continuous and expansive gaming environment.

BLOCKCHAIN-POWERED OWNERSHIP

IMP leverages blockchain technology to redefine digital ownership for gamers. Every in-game asset earned or purchased is represented as either a non-fungible token (NFT) or IMP tokens, granting players true, provable ownership recorded immutably on a decentralized ledger. This removes the traditional restrictions imposed by centralized game servers where assets are locked or lost if the platform shuts down.

Transparency is guaranteed by the public blockchain's open, decentralized ledger, allowing players to verify the provenance and authenticity of their assets at any time. This transparency not only builds trust but also protects the ecosystem from fraud or manipulation.

Crucially, earned assets demonstrate cross-game utility. For example, a skin or upgrade obtained in one IMP game can be seamlessly transferred and applied in another, linking multiple titles under a shared economy. This interoperability enhances player agency and incentivizes sustained participation across the ecosystem.

COMMUNITY-DRIVEN GROWTH

The IMP ecosystem thrives on active community involvement, employing several mechanisms to drive sustainable growth and shared ownership:

- **Tournaments and Events:** Regularly scheduled competitions and giveaways enable players to showcase their skills, earn IMP token rewards, and connect with peers, fostering an engaged and vibrant community.
- **Governance Voting:** IMP token holders participate directly in shaping the ecosystem's future. Voting rights empower the community to propose and decide on crucial matters such as game feature development, reward distributions, and token burn schedules, ensuring that governance is decentralized and democratic.

- **Social Engagement Platforms:** Robust communication channels on Telegram and X provide spaces for players, developers, and investors to interact, share feedback, organize events, and stay informed. These platforms serve as vital hubs for transparency, collaboration, and community-led initiatives.

THE IMP TOKEN

The IMP token functions as the cornerstone of the entire IMP ecosystem, serving multiple critical roles: as a currency, a utility token, and a governance instrument. Its design ensures that players, developers, and investors can fully participate in and benefit from the platform, creating a dynamic and sustainable blockchain gaming community.

TOKENOMICS

The IMP token has a fixed total supply of 1 billion tokens. This supply is carefully allocated to balance accessibility, team incentives, and long-term scarcity:

- 90% (900 million tokens) made available for public sale through the pump.fun platform's bonding curve mechanism. This approach ensures fair and transparent distribution, with prices dynamically adjusting based on demand and token supply.
- 5% (50 million tokens) allocated to the development team. These tokens are subject to a vesting schedule over a period of three years, aligning the team's incentives with the project's sustainable success and ongoing development.
- 5% (50 million tokens) permanently burned at launch. This initial token burn reduces circulating supply from the outset, increasing scarcity and potential value for holders.

To further maintain scarcity and value, IMP incorporates a 5% annual burn mechanism applied to the circulating supply. This burn is executed through multiple channels:

- Tokens spent on in-game purchases, such as skins, upgrades, and other premium features, are partially burned, decreasing total supply in accordance with player activity.
- A portion of DeFi trading fees collected from IMP token transactions on decentralized exchanges contributes to token burns, supporting ecosystem sustainability.

- Community governance allows token holders to approve additional targeted burns of excess tokens from the rewards pool or treasury, empowering stakeholders to influence scarcity dynamically.

LAUNCH MECHANICS ON PUMP.FUN

IMP's launch leverages the pump.fun platform, which utilizes a bonding curve model to ensure fair token distribution and liquidity. Key highlights include:

- **Bonding curve allocation:** Of the 900 million tokens allocated for sale, 800 million are sold through the bonding curve. The mechanism adjusts the token price upwards as more are purchased, incentivizing early adopters while maintaining transparency.
- **Initial market capitalization:** IMP's initial market cap starts at approximately \$4,000, reflecting the early price set by the bonding curve and signaling an accessible entry point for new investors.
- **Team buy-in at launch:** The team's 50 million tokens are purchased directly on the bonding curve during launch. This ensures full transparency, preventing hidden pre-allocations and aligning team interests with public investors.
- **Liquidity pool creation:** When the market cap reaches \$69,000, pump.fun automatically closes the bonding curve and injects liquidity into a newly created Raydium liquidity pool. Approximately \$12,000 worth of liquidity, consisting of 79 SOL and 200 million IMP tokens, is deposited. The resulting LP (liquidity provider) tokens are promptly burned, permanently locking liquidity and safeguarding against rug pulls.
- **Post-launch trading:** After migration to Raydium, the remaining 700 million tokens (900 million sale tokens minus 200 million locked in liquidity) can be freely traded. Prices are then determined organically by market supply and demand on decentralized exchanges.

TOKEN UTILITY

The IMP token is integral to the ecosystem's functionality and growth. Its utilities include:

- **In-Game Purchases:** Players use IMP tokens to buy various items within IMP games, including skins, upgrades, and special features that enhance gameplay experience and customization.

- **Trading:** IMP tokens and associated digital assets can be freely traded on decentralized exchanges and the IMP marketplace, giving holders flexibility to capitalize on their earned or acquired tokens.
- **Staking for Rewards:** Token holders can stake IMP to earn additional tokens as rewards, encouraging ecosystem participation and supporting liquidity pools. Staking also incentivizes long-term holding and stability.
- **Governance Participation:** IMP holders have voting rights to influence core decisions within the ecosystem. This includes the ability to propose and vote on new game features, community initiatives, burn schedules, and other critical protocol adjustments. This democratic governance model empowers the community to shape the future direction of IMP.

SUMMARY

In summary, the IMP token is designed as a multifaceted, community-centric asset that powers the IMP ecosystem. Its thoughtfully structured tokenomics enforce fairness, value retention, and scarcity through planned allocations and burn mechanisms. The transparent, bonding curve-based launch on pump.fun establishes a level playing field for all participants while enabling robust liquidity through locked Raydium pools.

By integrating currency functions, utility features, and governance rights in one token, IMP fosters active engagement from players, developers, and investors alike—driving a vibrant, sustainable blockchain gaming ecosystem poised for long-term growth and innovation.

BUSINESS MODEL

The IMP Token operates on a sustainable and community-centric business model designed to foster long-term trust and ecosystem growth. Rather than focusing on aggressive monetization or monetizing players directly, IMP prioritizes responsible revenue generation that benefits all stakeholders—players, developers, and investors alike.

KEY REVENUE STREAMS

- **DeFi Trading Fees:** A portion of fees generated from decentralized finance (DeFi) trading of IMP tokens on multiple exchanges is reinvested into ongoing development, ecosystem rewards, and token burn initiatives. This cyclical approach enhances token scarcity and funds platform improvements without relying on player spending.

- **In-Game Transaction Fees:** Transactions within IMP's games—such as the purchase of skins, upgrades, and other premium items—include a small fee allocated toward development costs and additional token burns. This ensures that player engagement directly supports platform sustainability while maintaining an enjoyable gaming experience free from predatory practices.
- **Strategic Partnerships:** Collaborations with blockchain projects and gaming companies enable IMP to expand its ecosystem reach, generating new revenue channels through cross-promotions, joint ventures, and integrated experiences. These partnerships also drive user acquisition, increasing overall activity and token utilization.

IMP's business model is built on transparency and fairness, emphasizing reinvestment into the ecosystem rather than extracting undue value from players. This approach nurtures community trust and encourages long-term participation.

By leveraging decentralized finance mechanisms and fostering collaborative growth through partnerships, IMP sustains a balanced revenue cycle that fuels continuous innovation, rewards community members, and enhances token value. The model supports a virtuous cycle where user engagement leads to ecosystem improvements, which in turn attract more users and investment.

WHY CRYPTO? WHY NOW?

The convergence of gaming and cryptocurrency arises from the unique advantages blockchain technology brings to the digital entertainment space. In today's rapidly evolving technological landscape, cryptocurrency offers **decentralization**, eliminating reliance on central authorities and enabling players to retain true ownership of their digital assets. This fundamental shift fosters transparency and trust, as all transactions and asset histories are immutably recorded on public ledgers.

Moreover, blockchain empowers **financial inclusion** by lowering barriers for entry into digital economies, especially for younger generations who increasingly seek alternatives to traditional financial markets. With growing skepticism around legacy investments, many young users turn to crypto ecosystems that combine fun, utility, and accessible investment opportunities. IMP capitalizes on this trend by embedding cryptocurrency into casual gaming—an engaging gateway for newcomers who value both entertainment and economic participation.

IMP's launch on the pump.fun platform provides critical advantages that underpin its future-proof ecosystem. The pump.fun bonding curve model guarantees fairness and liquidity during the token sale by transparently adjusting prices according to demand and immediately creating locked liquidity pools. This model protects against price manipulation and rug pulls, ensuring investor confidence from day one.

Additionally, deploying on Solana's fast, low-cost blockchain enhances IMP's scalability and user experience. Solana's high throughput reduces transaction fees and delays, critical for seamless in-game asset transfers and real-time token interactions. By leveraging these combined strengths, IMP offers a secure, transparent, and accessible platform positioned to meet the evolving demands of gaming and crypto communities globally.

THE POWER OF GAMING

Gaming stands as a universal language that resonates across cultures and demographics, sharing many core values with the cryptocurrency world—effort, value creation, and community empowerment. Just as crypto rewards individuals for their participation and contribution to decentralized networks, gaming rewards players for their skill, dedication, and creativity. This alignment creates a natural synergy where gaming can serve as the gateway to blockchain adoption.

IMP embraces this synergy by delivering fun through simple, accessible games inspired by classics like Snake. These games require minimal onboarding, allowing players of all experience levels to engage comfortably and focus on enjoyment. Unlike traditional games, IMP transforms gameplay achievements into tangible rewards by granting IMP tokens for player effort. These tokens carry real-world value, enabling users to trade, stake, or utilize them within the ecosystem, thereby bridging the gap between leisure and financial opportunity.

Beyond the gameplay itself, IMP actively fosters a vibrant, cohesive community through built-in social features, competitive tournaments, and inclusive governance participation. Players can connect with peers, showcase their skills in tokenized competitions, and influence ecosystem decisions through voting rights. This social dimension reinforces player investment not only in games but also in the broader IMP platform, cultivating loyalty and shared ownership.

In summary, IMP's approach demonstrates how gaming's universal appeal combined with blockchain's principles creates a compelling, rewarding ecosystem. By merging entertainment with economic empowerment and community engagement, IMP positions itself at the forefront of the evolving digital entertainment landscape.

ROADMAP

The IMP project follows a carefully structured roadmap designed to achieve rapid deployment while ensuring long-term sustainability and community involvement. This timeline spans from Q3 2025 through Q4 2026, outlining key milestones that progressively build the IMP ecosystem's capabilities and user base.

- **Q3 2025:** The journey begins with the official launch of the IMP token on the pump.fun platform, utilizing its bonding curve model to guarantee fair distribution and liquidity. Concurrently, the first game—a modern remake of the classic Snake—debuts, integrating IMP tokens as player rewards to demonstrate the ecosystem's play-to-earn foundation.
- **Q4 2025:** Post-launch, IMP tokens are listed on Raydium, facilitating decentralized trading and wider market access. Alongside this, the in-game marketplace is introduced, enabling players to buy, sell, and trade tokenized assets seamlessly. The initial 5% token burn is executed, reinforcing scarcity and long-term value.
- **Q1 2026:** The staking program is deployed, allowing token holders to lock IMP tokens in exchange for rewards, incentives that boost liquidity and ecosystem participation while fostering holder loyalty.
- **Q2 2026:** Expansion of the gaming portfolio continues with the release of a second title. This game broadens gameplay mechanics and token utility, increasing player engagement and ecosystem depth.
- **Q3 2026:** Strategic multi-chain expansion is initiated to enhance interoperability and user reach, targeting additional blockchains such as Solana and Blast. Alongside technical growth, IMP forges partnerships with blockchain and gaming projects to foster collaboration and drive ecosystem adoption.
- **Q4 2026:** Community governance mechanisms are launched, empowering IMP token holders to propose and vote on key ecosystem decisions, including feature development, burn schedules, and reward distribution. This milestone solidifies the project's commitment to decentralized, community-driven growth.

This roadmap underlines a balanced approach, combining fast-track implementation with sustainable development. Each phase is carefully aligned to enhance utility, increase ecosystem engagement, and maintain transparency—all while positioning IMP as a pioneering force in blockchain gaming.

OUR COMMITMENT

At IMP, our core commitment is to build a sustainable ecosystem that prioritizes long-term success and the interests of our community. We maintain full transparency by fostering continuous, open communication through multiple channels, including [IMP.Cx](#), Telegram, and X, ensuring that players, developers, and investors remain informed and engaged.

We actively listen and respond to community feedback, adapting our roadmap and features based on evolving market trends and user needs. This responsiveness reflects our dedication to a collaborative environment where every stakeholder's voice matters.

IMP is devoted to nurturing a trustworthy and inclusive platform by upholding transparency, accountability, and community governance. Our ongoing efforts aim to empower users and developers alike, creating a vibrant ecosystem driven by shared goals and mutual growth.

CALL TO ACTION

Join the IMP ecosystem today and become a vital part of the blockchain gaming revolution.

- **Players:** Dive into exciting play-to-earn opportunities—earn, trade, and own in-game assets with real value while enjoying seamless, casual games.
- **Developers:** Build innovative blockchain games on the IMP platform, tap into a thriving community, and help expand a dynamic ecosystem.
- **Investors:** Support a transparent, robust project with fair tokenomics and sustainable growth driven by community governance and cutting-edge DeFi mechanisms.

Start engaging now by visiting [IMP.Cx](#), joining our [Telegram](#) group, or following us on [X](#). Be part of shaping the future of gaming and blockchain!

CONTACT US

Connect with the IMP project through our official channels:

- Website: [IMP.Cx](https://imp.cx)
- Telegram: <https://t.me/IMPMEME>
- X (Twitter): <https://x.com/IMPMEME>

We invite your feedback and community participation. Please research carefully and consult financial experts, as cryptocurrency investments carry risks.